



PRESS RELEASE

IMMEDIATE RELEASE

IXTROM Group will participate to the Mission “Excellence Québec” organized by the Ministry of the Economy, Science and Innovation (MESI) on May 15th 2017

IXTROM Group is introducing the state-of-the-art system IXM²C² (Intelligence Management, Command, Control and Dynamic Collaboration System) to Latin America with missions to Panama and Colombia.

Magog, May 11th, 2017 – IXTROM Group, developers of innovative software solutions for 360-degree situational awareness, and command and control systems, announced today that it will introduce its next generation technology, the IXM²C², to Latin America starting with missions to Panama and Colombia sponsored by the Ministère de l'économie, de la science et de la innovation (MESI).

IXM²C² is an Intelligent, Mission Management, Command and Control system, specifically designed to meet the operational requirements of military, law enforcement, government and corporate clients. The ability to establish real time situational awareness and a common operating picture (COP) are major benefits of the system that support daily operations while vastly enhancing capabilities during emergency situations. IXTROM's solutions can easily and affordably be adapted providing a highly flexible, robust framework that allows for centralized or decentralized management.

IXTROM Group will be visiting Panama and Colombia from May 15th to May 20th. Latin American is a market of great potential that strives to keep up-to-date with the latest technologies for Safety and Security. The demand for efficient and all-encompassing software solutions for incident and emergency management has also been increasing due to the unpredictability of ever-changing climate conditions. IXTROM sees this market as a perfect fit for its suite of services due to the scalability, adaptability, and cost-effectiveness of its advanced technology which is capable of directly addressing the main obstacles of the region. Panama's strategic location as an international trading point and Colombia's mature market will play important roles in the positioning of IXTROM's solutions on the continent.

“IXTROM Group is proud to bring the state of the art IXM²C² solution to Latin America with the collaboration of the MESI as sponsor on this important mission to help the emergency measures community on their risk management activities” says Soledad Bourque, CEO and President of IXTROM Group. “Our missions to Panama and Colombia are incredible opportunities to introduce our ground-breaking products to the region. We recognize the challenges faced by these emerging economies and how vital it is to be able to leverage information superiority as an asset to support commanders in making the best decisions in less time with more effective results. The new, innovative, IXM²C² technology allows personnel to perform collaborative incident response, interoperate with several entities from different locations, organizations and agencies generating a rapid and efficient common management structure in order to meet the needs required depending upon the level of crisis of each incident. We look forward to meeting with all interested parties.”





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IXTROM solutions contribute to information superiority by enabling operators to plan, direct, task, coordinate, supervise, assess and report on operations in the most demanding missions – conflicts, emergencies, disasters and also in daily operations.

The Ministry's mission (MESI) is to support business growth, entrepreneurship, science, innovation, export trade and investment. The MESI is coordinating the elaboration and the implementation of the digital strategy. It also advises the Government with a view to favouring economic development in every region of Québec, in a perspective of: job creation; economic prosperity; and sustainable development.

About IXTROM Group

IXTROM Group Inc. (Information Exchange Technology for Risk Operational Management) is a Canadian company specialized in software engineering, the development of collaborative intelligent solutions for decision-making processes, and Command, Control, Computer, Communications, Intelligence, Surveillance and Reconnaissance (C4ISR) systems. We provide solutions that efficiently support Commanders, decision makers, and their staff in every phase of operations.

For more information, please visit our website: www.ixtrom.com

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