



## PRESS RELEASE

IMMEDIATE RELEASE

**IXTROM Group have selected DSEI 2017 to display its ALL-NEW, most advanced, Modeling and Simulation technology the “IXVMS7” (*Intelligence Visualization, Modeling and Simulation 7 System*)**

*IXTROM will unveil its newest innovation in London, the most technologically advanced modeling and simulation system specifically designed for Defence and Security purposes.*

**Magog, May 19<sup>th</sup>, 2017** – IXTROM Group, a Canadian based, high-tech, innovative company for global management, situational awareness, and command and control intelligence, has selected DSEI 2017 in London to display its newest breakthrough.

IXTROM will be presenting the **IXVMS7 (*Simulation and Exercise Management and Awareness System*)**, the most technologically advanced modeling and simulation system that empowers commanders, operators and responders by strengthening their operational effectiveness through enhanced performance for the validation of drills, tactics, techniques and procedures.

**IXVMS7** allows for the establishment of a common set of objectives, strategies and a single Incident Action Plan. It is a mission driven system, supporting tactical management in implementing strategies, assigning resources, carrying out plans, and monitoring performance during operational periods. The solution also improves the coordination of operations and centralizes relevant, real time information resulting in enhanced emergency preparedness.

Organizations can now benefit from the advantages of interoperability, interconnectivity and enhanced collaboration. Effective cooperation is established according to the roles and responsibilities of each user within an agency’s command structure while also respecting functional and geographical authorities. Each entity, department, group or individual retains their rights and restrictions at every phase of an operation, event or exercise with permissions granted based on administrator design. With complete traceability of all actions taken, exercise participants can consult and analyze results in order to develop lessons learned and best practices improving their Tactics, Techniques and Procedures (TTPs). IXTROM solutions interoperate seamlessly fostering collaborative defence as they connect a spectrum of services within existing IT infrastructures. This state-of-the-art technology is flexible, scalable and secure providing a high ROI and a true operational edge.

“Commanders at all levels understand the criticality of exercises, drills and simulations in the operational readiness of their forces. Teams must be fully prepared in order to face the uncertainty of high-level dynamic operations in conflicts to maintain status during peacekeeping missions or to assist civil authorities in dealing with crisis situations. IXTROM provides the solution for strategic, tactical and operational preparedness.”, says Mrs. Soledad Bourque, President and CEO of IXTROM Group. “We provide a platform to prepare for, model and simulate any type of event that could possibly affect the security of a nation.





# PRESS RELEASE

## IMMEDIATE RELEASE

Protect from, prepare for, respond to and recover from any type of event with a comprehensive and powerful state-of-the-art system. We look forward to meeting with all interested parties in London this year at DSEI.”

**Defence and Security Equipment International (DSEI)** is a world-leading event that brings together the global defence and security sector featuring the innovations and technologies. DSEI represents the entire supply chain on an unrivalled scale and will have five key sector-focused Zones: Air, Land, Naval, Security & Joint, all showcasing the latest equipment and systems. DSEI 2017 develops relationships with an audience of over 34,000 including Defence Ministers, International Military and Armed Forces, key industry players and private sector companies.

### About IXTROM Group

IXTROM Group Inc. (Information Exchange Technology for Risk Operational Management) is a Canadian company specialized in software engineering, the development of collaborative intelligent solutions for decision-making processes, and Command, Control, Computer, Communications, Intelligence, Surveillance and Reconnaissance (C4ISR) systems. We provide solutions that efficiently support Commanders, decision makers, and their staff in every phase of operations.

For more information, please visit our website: [www.ixtrom.com](http://www.ixtrom.com)

-30-

### Media Contact:

Soledad R. Bourque

President & CEO

IXTROM Group Inc.

1 (819) 868-1262

[srbourque@ixtrom.com](mailto:srbourque@ixtrom.com)

