



Press Release

For immediate release

Mrs. Soledad R. Bourque (President and CEO of IXTROM Group) named business personality of the year for 2017!

IXTROM Group, headquartered in Magog, receives the “Charles-Émile-Bélanger” award. The award was given to Mrs. Bourque on the occasion of the 33rd award ceremony.

Magog, December 8th – Mrs. Soledad Bourque received the Charles-Emile-Bélanger award, given by the Society Saint-Jean-Baptiste du diocese de Sherbrooke today. Mrs. Bourque is the President and CEO of IXTROM Group, a specialized software engineering firm, headquartered in Magog.

Presented in honour of Charles-Émile Bélanger, a business man who left his mark on the Eastern Townships, the award is given to an entrepreneur who shined in their involvement and dynamism throughout all of their realisations, contributing to their company’s success and reputation.

Mrs. Bourque, born and raised in Spain, has lived in Quebec for 10 years. Creative and audacious, she cofounded IXTROM Group in 2009. The company has enjoyed much growth over the course of the past few years and today is a major economic engine in the Eastern Townships, employing more than 30 people at the present and planning to hire 80 more over the course of the next two years.

“This award is the result of many efforts, all of which accomplished as a team. I am very grateful to all those who contributed to our company’s success, mostly to my business partners, our IXTROM team as well as all of our clients and the governmental departments that believed in us. This award is a great honor! I am grateful to the SSJB’s selection committee” mentioned Mrs. Bourque.

About the Society Saint-Jean-Baptiste

“An organisation created to empower all citizens desiring to promote French Canadians’ interests.”

With the aim of encouraging French Canadians and recognize their performances in different fields, awards were created and distributed every year. Thus, the “Juge-Lemay” award has been granted since 1952. A little later, the “Valmore-Olivier” musical award was launched in 1959. The “Eugène-Lalonde” award appeared in 1969 and the culinary award, “Ovide-Boucher” in 1981. In 1985 the “Charles-Émile-Bélanger” award was given for the first time and in 1989, the “Françoise-Gaudet-Smet” award was given to an exceptional reporter.

From 1996 to 2015, we recognized local involvement by bestowing the “Imelda-Lefebvre” award. Our numerous cultural impacts include the Book Fair that takes place in our region. It was first organized by members of our organization and today it has been handed off to a different committee.





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About the IXTROM Group

IXTROM Group Inc. (Information Exchange Technology for Risk Operational Management) is a Canadian company specialized in software engineering, the development of collaborative intelligent solutions for decision-making processes, and Command, Control, Computer, Communications, Intelligence, Surveillance and Reconnaissance (C4ISR) systems. We provide solutions that efficiently support Commanders, decision makers, and their staff in every phase of operations.

For more information, please visit our website: www.ixtrom.com

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