



## PRESS RELEASE

IMMEDIATE RELEASE

### **Mrs Soledad R. Bourque meets with Mr. Martin Coiteux, Minister of Public Safety**

*Mrs Soledad R. Bourque (president and CEO of the IXTROM Group) met with Mr Martin Coiteux, Minister of Public Safety to discuss the opportunities and challenges of developing ICT companies in Magog.*

**Magog, January 11th** – Mrs. Soledad R. Bourque met today with Mr. Martin Coiteux, minister of Public Safety, as well as a delegation of fellow Members of Parliament and deputy ministers and a few other ICT CEOs, to discuss the opportunities and challenges of developing ICT companies in Magog.

Across the Province, Magog has been quickly developing a reputation for being a Québec version of Silicon Valley. In light of this reputation, Mr. Martin Coiteux was mandated by the Government of Québec, to come on an exploratory mission to discover what has made Magog the centre of this ICT revolution. The meeting took place in one of the buildings that makes up Magog Technopole, the ICT district of Magog.





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IXTROM Group's rapid growth and international stage were clearly impressive to Mr. Coiteux in his conversations with Mrs. Bourque. The many opportunities in front IXTROM Group were clear to Mr. Coiteux, as the company workforce has doubled in the last two years and sales have steadily increased and is even poised to expand to new countries in the coming months. The topic of immigration and municipal investment in mass transit were also broached as they are the main challenges facing the region as more and more people move into the area to join the ICT community.

"This meeting was a great opportunity to share our corporate experience with the Government as they seek to invest in the future of our Province. We are glad to be able to foster the economic development of the region, as well as to promote the creation of employment in Magog. The Ministry of Public Safety, Headquartered in Quebec, has been our client for over 9 years, so this was a great opportunity to show to Mr. Coiteux, where our software is 100% Québécois made" declared Mrs. Bourque.

#### **Concerning Mister the Minister, Martin Coiteux**

Mr. Martin Coiteux was born in Sorel, Québec. After obtaining his doctorate in international economics from the Graduate Institute of International Studies in Geneva, he became a professor at the HEC Montréal for more than 20 years after which he was named the senior regional representative for the Québec region of the Bank of Canada. In 2014, he was elected to Parliament in Québec where he was immediately made the Chair of the Conseil du Trésor before becoming the Minister of Municipal Affairs and Land Occupancy, the Minister of Public Safety and Minister responsible for the Montréal region in 2016.

#### **About IXTROM Group**

IXTROM Group Inc. (Information Exchange Technology for Risk Operational Management) is a Canadian company specialized in software engineering, the development of collaborative intelligent solutions for decision-making processes, and Command, Control, Computer, Communications, Intelligence, Surveillance and Reconnaissance (C4ISR) systems. We provide solutions that efficiently support Commanders, decision makers, and their staff in every phase of operations.

For more information, please visit our website: [www.ixtrom.com](http://www.ixtrom.com)

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